

ITNEXT SUMMIT 2020

Be the best explorer in next-gen technologies

Sponsor Prospectus

Venue

Pakhuis de Zwijger, Amsterdam

Event date

Wednesday November 4th, 2020



WHO WE ARE

Let us introduce ourselves!



(2016) founded by →



LINKIT
BUILDING IT TOGETHER

ITNEXT is a **community** and a **knowledge platform** to write, discuss and get feedback from each other. A place to speak at our events. A place to grow.

ITNEXT is composed by three pillars

ITNEXT
.IO

85k

unique daily visitors

ITNEXT
MEETUP

70+

knowledge sessions

ITNEXT
SUMMIT 2020

5th

jubilee edition



SUMMIT FACTS

OUR GOAL IS TO
CREATE A SAFE
AND INCLUSIVE
ENVIRONMENT
FOR EVERYONE



#ITNEXTSUMMIT

LEARN.SHARE.CONNECT

Would be amazing to have you aboard!

Companies we proudly collaborate with



Honeypot



SUMMIT FACTS



SIX SPONSORS
HAVE SPONSORED
ITNEXT SUMMIT
MULTIPLE TIMES

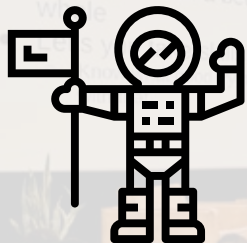


#ITNEXTSUMMIT

ITNEXT SUMMIT 2020

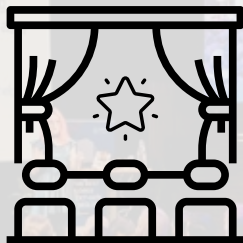
Sharing knowledge is our core value and the reason to exist!

This year's format



>500

Highly talented
IT professionals



20+

Kick ass sessions



3

Parallel tracks



SUMMIT FACTS

THIS IS THE FIFTH
YEAR IN A ROW
ITNEXT SUMMIT
WILL BE ORGANIZED
AT PAKHUIS DE
ZWIJGER



#ITNEXTSUMMIT

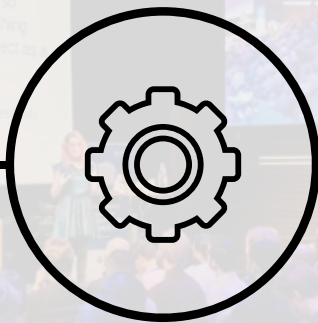
ITNEXT SUMMIT 2020

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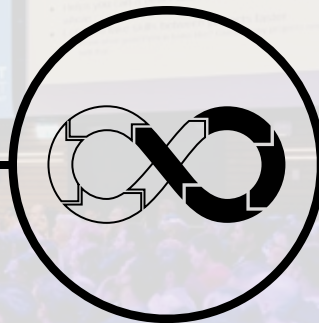
This year's themes



JavaScript



Data Engineering



DevOps



SUMMIT FACTS

69% OF THE VISITORS HAVE VISITED MULTIPLE EDITIONS OF THE ITNEXT SUMMIT



#ITNEXTSUMMIT

AUDIENCE

Awesome to have so many fellow-minded people under one roof!

MANAGERS / C-LEVEL

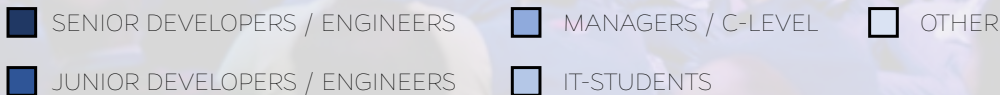
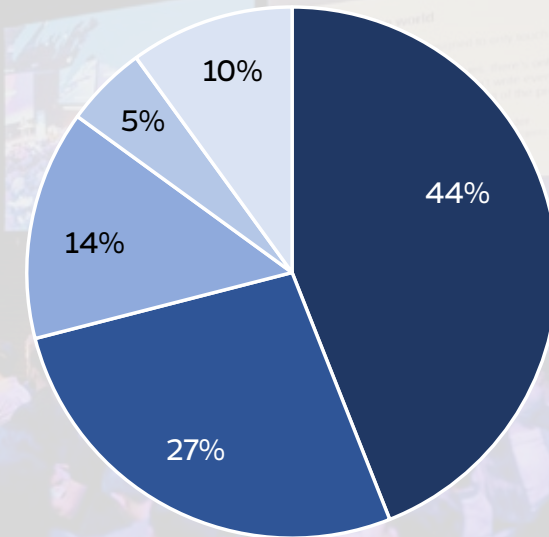
CEO
CTO
CIO

JUNIOR / SENIOR DEVELOPERS / ENGINEER

DEVOPS ENGINEER
JAVASCRIPT DEVELOPER
DATA ENGINEER
SOFTWARE DEVELOPER
CLOUD ENGINEER

IT-STUDENTS

PHD
MSC
BSC



SUMMIT FACTS



THE AVERAGE VISITOR RATING FOR ITNEXT SUMMIT IS 8,1 OUT OF 10



#ITNEXTSUMMIT

PACKAGES AND PERKS

Let us know if you have other wild sponsor ideas!

PACKAGES	Partner	Diamond	Gold	Silver	Bronze
FEE	Price on request	€15.000	€7.500	€5.000	€3.000
PRESENCE Company logo visibility on marketing materials	Partner	Diamond	Gold	Silver	Bronze
Booth in conference	✓	✓	✓	✓	✗
Screen at conference booth	70 INCH	60 INCH	50 INCH	50 INCH	✗
SPEAKING OPPORTUNITIES					
Technical talk in the agenda	35 MIN	35 MIN	✗	✗	✗
Commercial talk	10 MIN	5 MIN	✗	✗	✗

SUMMIT FACTS



ITNEXT SUMMIT
HAVE HAD
SPEAKERS FROM
14 DIFFERENT
NATIONALITIES



#ITNEXTSUMMIT

PACKAGES AND PERKS

Let us know if you have other wild sponsor ideas!



486 TECH ENTHUSIASTS HAVE VISITED ITNEXT SUMMIT 2019

SUMMIT FACTS

PACKAGES	Partner	Diamond	Gold	Silver	Bronze
FEE	Price on request	€15.000	€7.500	€5.000	€3.000
ACCESS					
Tickets speaker and sponsor dinner	5	3	2		
Tickets included	>10	10	6	4	2
Discount for extra conference tickets	75%	50%	25%	25%	10%
ENGAGEMENT					
Attendee contact list (opt-in by attendee)					
App for scanning attendee(s)					



#ITNEXTSUMMIT

PACKAGES AND PERKS

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PACKAGES	Partner Price on request	Diamond €15.000	Gold €7.500	Silver €5.000	Bronze €3.000
GOODIEBAG					
Bag drop	✓	✓	✓	✓	✓
Company logo on goodiebag	✓	✓	✗	✗	✗
SPECIAL REQUEST					
Branded foodtruck	✓	✗	✗	✗	✗
Company logo on coffee cups	✓	✗	✗	✗	✗
Special ideas on request?	✓	✗	✗	✗	✗

SUMMIT FACTS



MORE THAN 5000 SANDWICHES HAVE BEEN EATEN DURING THE FOUR EDITIONS OF ITNEXT SUMMIT



SPACES

Bring your company to the universe!



GROTE ZAAL



IJZAAL



STUDIO



SPONSORROOM

SUMMIT FACTS

WE WOULD LOVE TO WELCOMING YOU AND YOUR COMPANY TO THIS YEAR'S SUMMIT



#ITNEXTSUMMIT

CONTACT US

We don't bite. We cooperate!



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THE CREW OF
ITNEXT SUMMIT IS
PROUD TO
ORGANIZE THE
NEXT EDITION!

SUMMIT FACTS



#ITNEXTSUMMIT