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ITNEXT

FOUNDED BY LINKIT

ITNEXT Summit 2019 Sponsor Prospectus



After three successful events, we are thrilled to announce the fourth edition of the ITNEXT Summit! The same team that brought you the first three Summits is now gearing up for the next event. In addition, they are currently organizing the monthly ITNEXT Meetups, and are responsible for the tech blog ITNEXT.io.

On Wednesday, 30th of October 2019, inspiring speakers will discuss the latest technologies and developments in several tracks at Pakhuis de Zwijger in Amsterdam. As one of the most interesting IT events in the Netherlands today, ITNEXT is the ideal environment for your brand to reach a valuable crowd of experienced IT professionals. Don't miss out – join in.

Themes for 2019

This year, we will showcase the tech magic behind the **JavaScript ecosystem**, **DevOps** and **Data Engineering**. We're showcasing the tech and skills necessary to build scalable applications in a time where time-to-market is one of the most critical factors. Enjoy our tracks to hear about success and lessons learned from market tech-savvy leaders with hands-on sessions - and give your brand a place to shine.

Target audience

The event draws several hundreds of IT and Tech professionals who are eager to learn **what's new** and **what's next**. The intention of the Summit is to instigate thoughts, share knowledge, and inspire with enriching talks! We will show the underlying technology of the solutions for tomorrow - but don't expect only discussions about what's happening in five to ten years. We offer a first-row view of tomorrow's tech that you might implement today, and of recently impossible ideas that are becoming real. Additionally, it will be a unique opportunity to connect with the greatest and innovative IT minds.

The venue

ITNEXT Summit will be held in Pakhuis de Zwijger at Piet Heinkade 179, only a few minutes' walk from an Amsterdam public transport hub. The venue offers plenty of spaces to meet the techie crowd and it has state-of-the-art facilities to provide a great experience for attendees and sponsors alike.

Support us; show yourself!

As a sponsor, you are showing that you care about Software Development, DevOps & Engineering best practices. We will provide you with an opportunity to join the discussion about next generation technologies and how your organization can be an integral part of tomorrow's tech landscape.

Exposure

Sponsors help us to make the kind of event our community deserves. To show our appreciation, we will let the world know by announcing your patronage on Twitter, LinkedIn, Facebook, Medium and our mailings.

Leading up to the event, your logo and a link to your company or product will be displayed on our website. In addition to that we will give you a shout-out during the event and showcase your company's logo on signage and the conference leaflets.



High-profile options

Small booth - Silver

Consider it the perfect way to showcase how much of a team player you are. As a Silver sponsor, you have options: bring some signage or hand out swag. Get in touch through itnextsummit@linkit.nl if you have something else in mind, such as sponsoring the lunch or any other social event.

Large booth

Sponsors who opt for the Gold level get a large booth at the event. Consider it as your personal meeting place to talk and learn from other enthusiasts. This means a lot of freedom: signage, giveaways- get creative!

Mega booth

The Platinum and Exclusive sponsor will get the half of a room for their own booth, about the half of the room on the first picture below. Lunch will be served here as well. You're pretty much free to do anything you like for exposure, within the boundaries of the room.

We encourage all sponsors you to send your engineers to interact with our attendees during session breaks. And of course, if you want to demonstrate an amazing IoT device, App, chatbot or cool product... Bring it on! Naturally, we will make sure all booths are supplied with a power outlet and access to the Wi-Fi network so you can impress with your latest showcase.

One-minute-pitch

As a Gold, Platinum and Exclusive Sponsor, you're showing a commitment to our community and you probably want to share a few words with us. To that end, you will have one minute during the regular programme to reach out. This is the perfect moment to pitch a relevant product or to let people know you are hiring!

Sponsor packages

ITNEXT Summit 2019 is pleased to offer the following sponsor packages for 2019:

	Bronze (8 slots)	Silver (6 slot)	Gold (4 slots)	Platinum (1 slot)	Exclusive (1 slot)
	EUR 2500	EUR 5000	EUR 7500	EUR 15000	Price on request
Available slots	Yes	Yes	Yes	Yes	Sold out!
Company logo on website	✓	✓	✓	✓	✓
Logo show during breaks	✓	✓	✓	✓	✓
Logo on event posters	✓	✓	✓	✓	✓
Company logo on all e-mail communication	✓	✓	✓	✓	✓
Tickets included	2	4	6	12	>12
Small booth		✓			
Large booth			✓		
Mega booth				✓	✓
Attendees contact list (opt-in by attendee)			✓	✓	✓
One-minute pitch			✓	✓	✓
Bag Drop	✓	✓	✓	✓	✓
Special ideas on request				✓	✓

Attendees contact list as an additional perk - €1500

As Bronze and Silver sponsor, we would like to give you the option to receive the contact list of the attendees who consent ITNEXT to share their personal data with its partners and sponsors in order to receive news on upcoming events, commercial offers and job offers.

Are you ready?

Become a sponsor now by emailing us at itnextsummit@linkit.nl.

We contact you with all the necessary information.

Please note: sponsor slots stay reserved for a maximum of thirty days, by which your pledge must be fulfilled, or the reservation is cancelled. We depend on the financial support of our sponsors to stage this event, so your help and understanding is greatly appreciated.

Tailored packages

Do you have any questions about the sponsor packages or want to go wild during the event? Are you looking to sponsor a lunch moment, re-charge or coffee break? Let us know and we will work together on creating a sponsorship level, tailored for your specific needs.

Sponsor FAQ

1. What is ITNEXT and what LINKIT has to do with it?

ITNEXT is an independent platform for developers, software engineers, QA, Ops, Scrum Masters, PO's & IT Managers to share knowledge, connect, collaborate & learn about the Dev/IT-related topics. We keep an eye on the future to implement what is NEXT!

LINKIT is where ITNEXT was born: they gave us initial support for an event that has since been set free to hold its own. The meetups and ITNEXT.io are the other sides of the platform: a physical local stage and a global online stage.

2. Who should I send to the conference?

To get the most out of the ITNEXT Summit 2019, send your technologists and geeks at any level (from Junior to CTO) who can interact with the attendees during sessions, breaks, and the evening event.



3. How many people do we expect and what are the demographics of the attendees?

We expect more than 500 software developers, IT-professionals and tech-enthusiasts. Last year attendees were mixed; 75% were professionals (medium and senior level) working in engineering and operations. While, the other 25% were IT-managers and directors. Impressively, our attendees cover the full spectrum in terms of experience.

4. What are the payment options?

We can accept payments via wire transfer (preferred) or credit card (via Eventbrite). Let us know your preference, and we will get back to you with the details! Please note that choosing to pay by credit card results in high transaction fees imposed on us by Eventbrite; these fees will be added on top of your chosen sponsorship package.

5. How do we register our sponsor tickets?

Once your payment has been received, we will send you a unique code to register the number of tickets associated with your patronage.

6. Can we ship stuff ahead?

Yes, you can — within reason of course. Please contact us to make arrangements. LINKIT will be happy to store your swag and promotional materials until the conference.

The maximum delivery date is October 16th 2019 - one week prior.

The shipping address is:

LINKIT / ITNEXT Summit 2019

Rijnzathe 9

3454 PV De Meern

The Netherlands

Local shipping contacts are

Pascal Rinck: +31 6 24 69 49 57

Gino Heetkamp: +31 6 43 81 54 36

Shipments should be sent care of "*ITNEXT Summit*". Please be advised that shipments without prior approval may be rejected and will be returned to sender at your expense.

7. Do you have a Code of Conduct?

Yes, we do. We are dedicated to providing an excellent experience to all groups attending the event and thus expect everyone - including sponsors, organisers and attendees - to adhere to these guidelines.

ANTI-HARASSMENT POLICY

ITNEXT Summit is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organisers.

Harassment includes offensive verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behaviour are expected to comply immediately.

Exhibitors in the expo hall, sponsor or vendor booths, or similar activities are also subject to the anti-harassment policy. In particular, exhibitors should not use sexualised images, activities, or other material. Booth staff (including volunteers) should not use sexualised clothing/uniforms/costumes, or otherwise create a sexualised environment.

If a participant engages in harassing behaviour, the conference organisers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately via phone (WhatsApp, call, SMS):

Pascal Rinck: +31 6 24 69 49 57

Gino Heetkamp: +31 6 43 81 54 36

Conference staff can be identified by distinct staff badges. Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

CODE OF CONDUCT

I. I am an attendee at ITNEXT Summit, learning from and sharing with other attendees in an effort to better myself and my industry. I co-create the experience with fellow attendees. I am prepared to give my energy, presence and sensitivity to creating the best possible experience for myself and others.

II. I am coming to ITNEXT Summit to interact with people. I understand that imagery and language which is suggestive or derogatory will offend and make people uncomfortable. I also understand that people may have boundaries and sensibilities different from my own. I will accept without question when informed that something is offensive or unacceptable in the context of the event.

III. I will never intentionally harass or offend another attendee regardless of gender, sexual orientation, disability, appearance, size, race or religion and will not abide another attendee being harassed or offended. If I am aware that anyone is uncomfortable or unsafe, I will notify those giving offence and the ITNEXT Summit event organisers.

IV. If I am offended or harassed, I will inform people around me who make me feel safe and the event organisers. If I feel safe, at my discretion, I will inform those giving offence of the specific actions with the hope that the other party is well-intentioned and ignorant, but I am under no obligation to do so.

V. I understand that people are different and I attempt to be forgiving of others actions at the level of their sincere intent, but my priority is protecting my safety and the safety of others. I will act without hesitation or reservation until there are no question of the safety of all parties.

VI. I trust the ITNEXT Summit organisers and attendees will co-create the best possible experience for everyone involved, as I will. I believe that Software Development is about empowering people and I will not forget I am empowered to create a safe and nurturing environment. If I or any other attendee violates this aspect of the event, I expect the conference organisers to protect the attendees by direct action, including expelling those in violation and contacting the proper authorities.

If you have a question not answered above, or find anything that is unclear, please contact us at itnextsummit@linkit.nl!

